



Dear ATARI Retailer,

Atari is pleased to make available to you In-Store Demonstration Programs and Tapes, the complimentary version of the Computers for people book, and television commercials. All of these items are available for purchase, or by using your Co-op merchandising allowance.

Co-op Merchandising Guidelines

- ° Contact the ATARI Home Computers Co-op Administration Department at (408) 942-6965 to verify the dollar amount available to you.
- ° Mail in the attached form. Verbal orders will not be accepted.

Best of luck selling!